

Pillar 5:

ENRICH THE VOLUNTEER EXPERIENCE TO EXPAND VOLUNTEER BASE AND INCREASE RETENTION

We wholeheartedly rely on the kindness and dedication of volunteers each year to make the magic of Camp a reality. We will strengthen relationships with volunteers through year-round experiences that engender joy, heart, and loyalty.

KEY OUTCOME

Establish life-long relationships with more volunteers through enhanced programming that strengthens affinity, commitment and belonging.

HOW WE'LL GET THERE

- Develop a diversified plan for volunteer recruitment.
- Increase volunteer retention through enhanced year-round connection and collaboration.
- Escalate the on-site volunteer experience through gratitude and appreciation programming.

“You start off thinking you are doing something great for the kids and the campers, but what you don’t realize is how much they are going to do for you.”

FOUNDER, PAUL NEWMAN

