

The Painted Turtle

CORPORATE
PARTNERSHIP
PROGRAM





The mission of The Painted Turtle is to provide a year-round, life-changing environment and authentic camp experience for children with chronic and life-threatening illnesses.

All campers and families attend completely free of charge.

The Painted Turtle is a member of the SeriousFun Children's Network founded by actor and philanthropist **Paul Newman**. The network's 30 camps and programs are considered the world's finest multi-disease medical camps and programs, having served more than 900,000 children and family members in over 50 countries and throughout 5 continents. The Painted Turtle, comprised of a 173-acre site and a state-of-the-art medical facility called the Well Shell, is located just north of Los Angeles in Lake Hughes, California. Despite its network affiliation, The Painted Turtle does its own fundraising and has its own 501(c)(3) charitable designation and Board of Directors. Accredited by the American Camp Association, The Painted Turtle upholds and exceeds a standard for camp safety and best practices. The Painted Turtle is also a Four Star Charity on Charity Navigator and a Silver Participant on GuideStar.

Prior to opening in 2004, The Painted Turtle collaborated with the California Children's Hospital Association, Center for Child Health Outcomes, and Family Voices to assess the need for a medical specialty camp in California. The study found that there were 17,000 underserved children with chronic illnesses across the state who would significantly benefit from a positive camp experience by developing the skills and self-confidence necessary to achieve their highest potential and reclaim their childhood. Each year, The Painted Turtle serves thousands of children and their families through on-site Family Weekends and weeklong Summer Sessions, regional Day Events, and a statewide hospital outreach program.



“Camp changed my life, my career, my appreciation for health, and gave me a newfound passion for serving this community.”

– Volunteer



Corporate Partner Program

Partnering with The Painted Turtle aligns corporations with a reputable non-profit organization and creates a direct, tangible, and immediate impact on campers. Dedicated to customizing the perfect partnership plan to fulfill corporate social responsibility objectives, The Painted Turtle Corporate Partner Program is designed to showcase companies' generosity and fully engage employees.

Financial Support/Direct Program Support: Organizations can make annual or monthly contributions in any amount to support:

- ♥ General operating costs
- ♥ A specific program, building, or activity
- ♥ A targeted giving campaign

Employee Giving and Matching Gifts: The Painted Turtle team members are available to present to your employees about how they can support camp programs through:

- ♥ Payroll deductions
- ♥ Office fundraising events
- ♥ Wish list or gift-in-kind collection drives
- ♥ Matching gift programs for employees' charitable gifts or volunteer hours

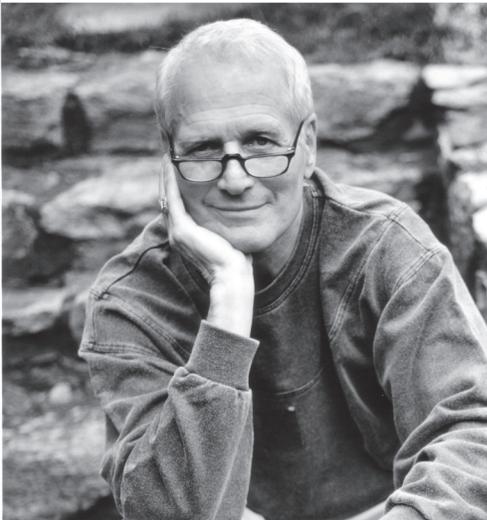
Event Sponsorship & Participation: The Painted Turtle hosts and participates in a variety of athletic and star-studded events that raise critical funds and awareness for their year-round programs. Events offer unique opportunities for new and existing partners to:

- ♥ Market their brand
- ♥ Distribute products
- ♥ Engage employees
- ♥ Connect with the mission of Camp

Employee Activation: Camp offers several different ways to involve your employees in team-building experiences:

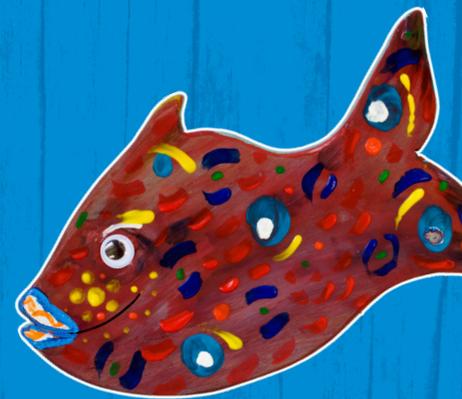
- ♥ Volunteer at camp sessions to work directly with campers
- ♥ Attend Corporate Volunteer Days to prepare Camp for upcoming sessions with other corporate partners
- ♥ Take part in company-specific volunteer days at Camp
- ♥ Participate in Camp's signature events
- ♥ Enjoy convenient in-office opportunities
- ♥ Form corporate teams at athletic events that support Camp

Cause-Related Marketing: Partnering with The Painted Turtle links your company's brand with Camp's core values and affirms your commitment to philanthropy.



"I just happen to think that in life we need to be a little like the farmer, who puts back into the soil what he takes out."

– Paul Newman



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For more information about corporate involvement, please email: corporate@thepaintedturtle.org.

www.thepaintedturtle.org

The Painted Turtle is a nonprofit 501(c)(3) organization with Federal Tax ID# 95-4612481.

